



## ELEVATE™ YOUR HERD

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The only automated genomic  
herd strategy tool in the industry









## MYTH #3 It's A Hassle

Past methods have been cumbersome, with samples, spreadsheets and data creating confusion that has led to many producers to abandon testing.

Elevate is the only program that makes genomic testing completely seamless! The Semex App easily collects and identifies genomic samples, minimizing labor and time investment.

**It really couldn't be easier to use.**



## MYTH #4 It's A Bunch Of Numbers I'll Never Be Able To Use

This is a common frustration of dairies that are already drowning in data. With Elevate, there's no more fumbling with spreadsheets! First, you determine your own breeding goals and strategy by identifying key production, health and type traits. Once tested, your heifers' genomic information downloads and Semex's OptiMate™ takes over, matching female genomic profiles with bulls that will improve your herd.

**It really couldn't be simpler!**

## MYTH #5 Immunity Female Genomic Test Not Available

Available exclusively to Elevate clients, Immunity female genomic testing will be the most valuable investment you can make on your operation. Globally sought after as the health mark of choice, Immunity female testing is the only way to improve your herd's health genetically!

# Immunity♀

**COMBINING THE POWER OF  
IMMUNITY FEMALE GENOMIC TESTING  
AND ELEVATE WILL MAKE YOUR  
HERD THE HEALTHIEST, MOST  
PROFITABLE POSSIBLE.**



## ELEVATE YOUR HERD



IT WILL ADD  
VALUE



IT'S  
ECONOMICAL



IT'S  
EASY



IT'S  
SIMPLE



EXCLUSIVE  
IMMUNITY  
FEMALE GENOMIC  
RESULTS

Contact your Semex representative today for access to the industry's only automated genetic selection tool with exclusive pricing, in-app results and mating recommendations!

And exclusive Immunity female genomic results, making the decision to **Elevate Your Herd** an easy one!



Genetics for Life®