



Genomax™

Leading Genetics



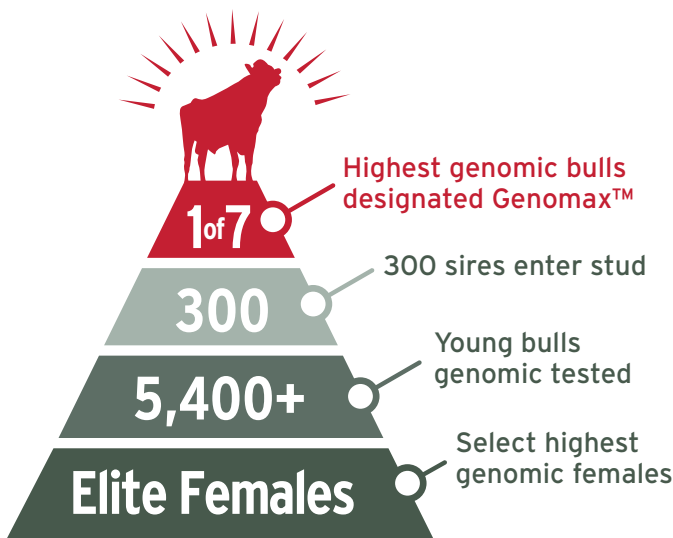
Genomax™ sires help us reach our business goals faster.

With the significant genetic advantages and increasing accuracy of genomics, Semex recommends a herd strategy of

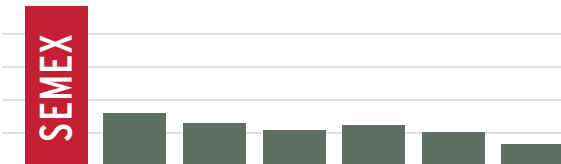


GENOMAX™ SIRE USAGE

BEST OF THE BEST!

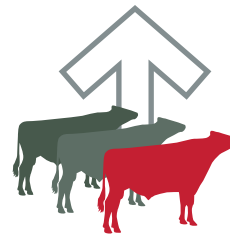


9 OF THE TOP 30 GTPI genomic sires

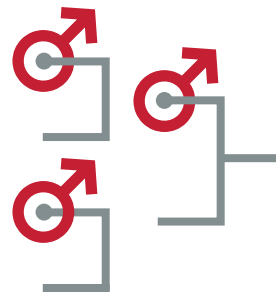


Holstein USA Top 100 Genomic Young Bulls, April 2014.

GUIDING PRINCIPLES



Use groups of 3 or more Genomax™ sires



Use bulls with a mix of sires in their pedigree

A BONUS PACKAGE

Genomax Plus™



GENOMAX + HIGH FERTILITY
+ CALVING EASE

Based on actual fertility and calving data.

SEMEX[®]

Genetics for Life[®]