

# ADDING PROFITABILITY TO DAIRIES

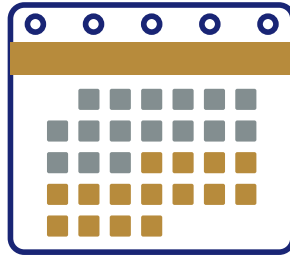


## LESS DAYS OPEN

due to less calving problems

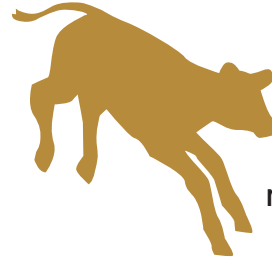
**15**

less days open



Source: "Review-Cost of Reproductive Diseases and Conditions in Cattle" in The Professional Animal Scientist 18:26-32

## DECREASED DYSTOCIA



**4%**

reduction in hard calvings

Source: Dr. Kent Weigel, University of Wisconsin

## INCREASED PROFITS from crossbred calves



Beef cross calves demand **\$100 per head more** than straight dairy calves

Source: Ontario Livestock Markets (Brussels, Listowel, Denfield, Cookstown) 2019

## INCREASED PROFITS from more weight on bull calves

Beef cross calves will gain approximately **5.28% more yield** than straight dairy calves



Source: Cornell University

## INCREASED GENETIC VALUE

by focusing on the top genetics of the dairy herd



Sexed semen produces 90% heifer calves allowing for all replacements to be retained from the top genetics of your herd.



## FERTILITY IS FIRST

Our Beef Up sires are carefully chosen as those highest in fertility based on internal testing that is verified in real-time from our clients worldwide.

