



EastGen

PRESS RELEASE

FOR IMMEDIATE RELEASE

April 4, 2022

EastGen Announces 2022 Board Executive

GUELPH, ONTARIO – **Gerrit Wensink**, Hoenhorst Farms Inc., Innerkip, Ont., was re-elected EastGen president for 2022 at an EastGen Board of Directors Meeting held immediately following the EastGen Annual General Meeting on March 31, 2022 at The GrandWay, Elora, Ont. Representing Brant, Haldimand, Niagara, Norfolk, Oxford, and Wentworth counties, Wensink joined the EastGen Board as a director in 2012, served as EastGen President in 2021, and was Semex President and Chairman of the Board for 2016-2017.

Amanda Jeffs, Jeffson Farms, Stirling, Ont., was elected to the position of vice president to the EastGen Board of Director's Executive Committee. As a Board member, Jeffs represents Hastings, Lennox & Addington, Northumberland and Prince Edward counties, a role she has fulfilled since 2017.

Phil MacLean, Headline Holsteins, Humber Village, Nfld., was elected to the EastGen Board of Director's Executive Committee. As a Board member since 2016, MacLean represents New Brunswick, Newfoundland-Labrador, and Prince Edward Island, and was Semex President and Chairman of the Board for 2020-2021.

Rob Bumstead, Loyalyn Holsteins, Owen Sound, Ont., was also elected to the EastGen Board of Directors Executive Committee. As a Board member, Bumstead represents Bruce, Dufferin, and Grey counties with experience as an EastGen director since 2017.

MacLean and **Curtis McNeil**, Heather Holme Holsteins, Goderich, Ont., the EastGen director representing Elgin, Essex-Kent, Huron, Lambton, and Middlesex counties, remain Directors of the Semex Board for a one-year term. Wensink and **Tom Pasco**, Glenhaven Farm, Williamstown, Ont., who represents Glengarry, Prescott and Russell counties, were previously elected as Directors of the Semex Board for a two-year term.

Rounding out the EastGen 2022 Board of Directors is **Doug Johnston**, Maplevue Farms, Listowel, Ont., who represents Perth County; **Steve Fraser**, Fraeland Farms, Fergus, Ont., who has represents Waterloo and Wellington counties; **John den Haan**, Haanview Farms Inc., Loretto, Ont., the director representing Northern Ontario and Simcoe County; **Glenn Barkey**, Altona Lea Holsteins, Blackstock, Ont., who represents Durham (A&B), Halton, Kawartha Lakes, Peel, Peterborough, and York regions; **Mel McLean**, Stoneden Farms, Gananoque, Ont., representing Frontenac, Grenville, Lanark, Leeds and Renfrew counties; and **Chris Uhr**, Knonaudale Farms Inc., Chrysler, Ont., who represents City of Ottawa, Dundas, and Stormont counties.

EastGen officially began operation as a company on July 1, 2011, following the amalgamation of artificial insemination companies Gencor of Guelph, Ont., and Eastern Breeders Inc. of Kemptville, Ont. Operating with administrative headquarters at Guelph, Ont., EastGen is a partner in The Semex Alliance.

About

EastGen offers a complete line-up of dairy, beef and goat genetics as well as advanced reproductive solutions to more than 8,500 farmers in Ontario, New Brunswick, PEI and Newfoundland & Labrador. At EastGen, we challenge ourselves to constantly advance the dairy industry and we are accountable to farmers first. EastGen has the best-trained, most knowledgeable staff in dairy genetics. We lead the dairy industry with unmatched genetic innovation, leading-edge technology and advanced reproductive solutions. Partnering with EastGen gives you the products and programs to meet or exceed your specific genetic goals.

To learn more about EastGen visit www.eastgen.ca

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