



Literally all we take for granted has been impacted by the COVID-19 pandemic but thanks to the resolve of our breed improvement partners and Canadian breeders, Canada's genetic evaluation system has continued to generate exciting new home-grown results. We have 14 new sires to introduce and despite this year's inherent challenges, it is reassuring and reaffirming to see how this proof round delivered.

Stantons Ateam debuts this proof round with an official Canadian Conformation proof of +12. He still carries a GPA evaluation for production, however, falling just short of the minimum daughter threshold. The **Robot Ready™** and **A2A2** designated **Ateam** offers outstanding profit and production potential with +3360 GPA LPI, \$2551 Pro\$, +88 Fat (+0.25%), +59 Protein (+0.07%). His daughters have well-attached, shallow udders (+13 Overall), and correct feet & legs with desirable bone quality and rear leg rear view (+10 Overall). Of added value, **Ateam** will make a great choice to use on heifers (102 Calving Ability).

We also introduced a second sire who had a merged proof expression. **Progenesis Midnight**, who is **Robot Ready™** designated, has an official Canadian proof for Conformation (+9) and like **Ateam**, needs to acquire more milking daughters to meet the minimum threshold for a production proof. **Midnight** (Duke x Defender x Bookem x **Roylane Shot Mindy VG-86-3YR-USA**) experienced a jump in his Conformation, Mammary System (+7) and Feet & Legs (+5) with the release of his first official Conformation proof. **Midnight** will leave high milk yields (+1639 Milk) and plus deviations (+0.27% Fat, +0.22% Protein) from well-attached, shallow udders (+9 Fore Attach, +6 RAH, +11 RAW). Although he did not quite obtain an official production proof, **Midnight** did receive official evaluations for Semen Fertility and Calving Ability both of which he is better than average for (+59 Semen Fertility, 102 Calving Ability).

Stantons Actually is next to be added to our proven **Day-To-Day** lineup although he is unfortunately deceased and his semen will only be available *while supplies last*. **Actually**, who is a Maternal Brother to **Alligator** by Silver, stems from 14 generations of VG or EX dams from one of the breed's great families, the "**Lead Mae EX-95-3E-USA DOM GMD**" family. **Actually** owns our top GLPI position with +3373 GLPI, \$2532 Pro\$, +613 Milk, +80 Fat (+0.49%), +31 Protein (+0.09%), and +11 Conformation. Daughters will have shallow, silky udders (+10 Texture, 7S Udder Depth), great feet and leg structure (+10 Heel Depth, 110 Hoof Health, +13 RLRV), pleasing width throughout (+8 Chest, +5 Pin Width) and ideal rump angle (7L).



Stantons Galore, our final proven sire addition this round, is a Silver from an EX-90-2E 1* Camaro from an EX-90-2E daughter of the **2016 HI Global Holstein Cow of the Year Larcrest Crimson EX-93-2E-USA DOM 4***. His 4th dam is none other than the renowned **Larcrest Cosmopolitan** (former #1 GTPI cow in the World). When you use the **Robot Ready™** designated **Galore**, you can expect a unique balance of profitable cows (+3352 GLPI, \$2616 Pro\$) with solid Milk (+577), high deviations (+0.51% Fat, +0.21% Protein), and +12 for Conformation. **Galore** daughters are strong bodied (+10 Dairy Strength, +11 Chest) with ideal slope from hooks to pins (3L Rump Angle), desirable Feet & Legs (+11 Overall), and shallow udders (6S Udder Depth).

BREEDER'S EDGE

BRABANTDALE **ALLEYOOP** a2

0200HO11822 CRUSHABULL X RAMBO

Now Available
Day to Day!

GPA LPI +3187
CONFORMATION +17
MAMMARY SYSTEM +14
DAIRY STRENGTH +15
FEET & LEGS +14
MILK +1562 GPA 20* AUG

ALLEYOOP's maternal line is flush with high scoring dams all with extraordinary production records & stemming from the remarkable and beautiful RC-LC Goldwyn ATM.

Also available PRE-PURCHASE ONLY (Sexed & Conventional):
 Mattenhof **GENIE** Chief x **Galys-Vray EX-94** (Gr. Ch. '16 Euro. HO Show Colmar & '16 Swiss Expo)
 Claynook **BAROLO** Sidekick x VG Andre x world-famous "**Windsor-Manor Rud Zip**" family

Some Exciting **NEW** **Genomax**™ Additions to EastGen's Holstein Line-Up

Leading Genetics

Dudoc **SPEEDUP P**

3698 GPA LPI Hotspot P x Zipit-P x VG-87 1* x VG-85-2YR 16* (#1 Polled

aAa: 243615

Cow in Canada 08/20) x VG-85 5* x VG-87 6* x VG-86 4* x VG-85-2YR 4* x VG

- #1 Polled sire in Canada with +3698 GPA LPI, \$3523 Pro\$ from the #1 Polled Cow in Canada's family
- Offers solid type (+11 Conf.), shallow udders (9S) & F&L's suited for today's modern dairy breeders (+10 Overall)
- Expect high deviations (+0.31% F, +0.21% P) from daughters that are made to last (105 or higher for all Health traits)

Areas to protect: RLSV, Teat Placement



Wilder **MARK *RDC**

3420 GPA LPI Apprentice x VG-89-DE Supershot x VG-86-2YR-DE Picanto x

aAa: 324156

VG-86-DE Shamrock x VG-87-DE Perform x EX-90-DE Goldwyn x VG-88-DE Morty

- A foreign-bred Immunity+, Robot Ready, & RDC Apprentice son with absolutely no Mogul in his pedigree
- Balance type (+9 Conf.) with the Mammary Systems, F&L's, Frames & Rumps that every dairyman is looking for
- Extreme Yields (+2045 Milk, +73 Fat, +64 Protein) from daughters that will stand the test of time (109HL, 599 NM\$)

Areas to protect: Fat Deviation, Bone Quality



Vogue **SOLARPOWER**

3246 GPA LPI Crushabull x Bandares x Silver x VG-87 1* Supersire x

aAa: 342156

VG-86 Observer x VG-86 Shottle x VG-88 DOM x 7 generations of VG or EX dams

- An early Robot Ready Crushabull son whose balanced profile will tick all the boxes for modern dairy producers
- Offers high deviation milk (+0.12% Fat, +0.13% Protein) from beautiful, shallow udders (+13 MS, 2.52 UDC)
- Expect daughters that are easy to manage (106 Hoof Health, 105 MS., 106 MT) & are made to last (106 HL)

Areas to protect: Lactation Persistency, Body Condition Score



Rasberry **REVERE-RED**

3062 GPA LPI Unstopabull x Bailey *RDC x Montross x Epic x EX-92

aAa: 234165

EX-93-2E x EX-90 2* x EX-91-2E x EX-92-2E x EX-91-2E x 11 generations of EX dams!

- An exciting true RED Immunity+ Unstopabull son with the potential to make some really outstanding ones
- A type pattern which will trigger some excitement (+14 Conformation, 2.67 PTAT, +13 Mam. Syst., 2.25 UDC)
- Expect F&L's that will be made for any barn environment (+12 Overall, 2.25 FLC, +10 Heel Depth, +5 RLRV)

Areas to protect: Teat Length, Body Condition Score



Amplify your herd's genetics with EastGen's expanded line-up of sexed semen.



There were three new additions to our sexed semen line-up all processed with SexedULTRA, the most advanced technology in the industry. Our current list of 16 sexed semen sires average over +3200 LPI & +11 for type and this includes 9 sires available **Day-To-Day!**



Progenesis **SUMMERDAY**



0777HO10906

Duke x Rubicon x Krunch x "Lady's-Manor Ruby Jen" family

Summerday, available sexed & conventional **Day-To-Day**, offers high yields (+2193 Milk)

Milk), positive Fat (+0.06%) & solid type (+8 Overall). The **Robot Ready™** & **Fertility First™** designated **Summerday** is our best for semen fertility (+62).

Scenery-View **CLIFF-PP *RDC**



Cliff-PP is an exciting new

0777HO11818

Simplicity-P x Silver x Ladd-P RED x Redburst

Polled Red Carrier sire who

represents a total outcross with solid components (+0.24% Fat, +0.14% Protein) & type (+11 Conf).



Brabantdale **ALONGSIDE**



0777HO11674

Sidekick x Jacoby x McCutchen x "RC-RC Goldwyn ATM" family

Alongside, from the same family as the very popular **Alleyoop**, offers positive components

(+0.06% Fat) & eye-catching type (+15 Conf, +14 MS, +13 F&L).

Check our website weekly for our full list of exciting sires available with **SexedUltra!**

Elite Short Supply Sires

Westcoast **RANDALL**



Drogne's Randall Lilou n/c

Stantons **ALLIGATOR**



Roquet Caraibes Alligator VG-89-3YR-CAN

Available PRE-ORDER ONLY - Maximum 5 doses

DON'T MISS OUT on this great opportunity.

A2A2		Available Sexed		GPA LPI / IPV MPG	Pro\$	Milk / Lait (kg)	Conformation		
Robot Ready	Fertility First	SEXED	Pre-Purchase Only Not Available Day to Day (Subject to availability)						
Robot Ready	Fertility First	SEXED	Call 1-888-821-2150 to order semen today!						
Robot Ready				0777HO11661	Westcoast STAMKOS RDC NEW	3530	3266	2185	8
Robot Ready				0777HO11721	Stantons HYPERLOOP NEW	3511	3319	2102	8
Robot Ready	Fertility First			0777HO11120	Siemers DARWIN	3464	2990	1190	9
Robot Ready				0777HO11384	Westcoast REDCARPET	3431	3019	915	9
Robot Ready	Fertility First			0777HO11213	Progenesis DROPKICK	3298	2491	1082	12
Robot Ready				0777HO11827	Vogue SOLARPOWER NEW	3246	2200	740	14
Robot Ready				0777HO11654	Mcintosh Calmac SIDEROAD	3186	2135	363	14