



- **Comestar Lautrust #2 GLPI**
- **Silvridge Album #5 GLPI**
- **Newly proven, Stantons High Octane & Silvridge V WICKHAM**

August 2017 Proof Update

There are lots of ways for sires to become household names in this industry but there is no better way than to add more daughters and then jump up the two National ranking lists. **Silvridge Album**, now with over 1,000 milking and classified daughters in his genetic evaluation, just did exactly that. The Epic son Album, who debuted in December '16, jumped again this round for Milk (+1588), Fat (+59 kg), Protein (+72 kg), GLPI (3167, #5 in Canada), and Pro\$ (\$2,433, #3 in Canada) while holding with a solid +9 for Conformation.

As we like to say, **Album 'Ticks All the Boxes'**. Album daughters have shallow udders (5S) that are made for today's modern dairy operations. Their feet can handle the rigours of any housing system (+10 Heel Depth). Their ample width throughout (+8 Chest Width) will lead to Lactation Persistency (110, one of our best) and daughters that will breed back easily (104 Daughter Fertility) and their Rump structure will compliment many of today's challenging blood lines (+6 Loin, 1L Rump Angle). **Album**, who carries the **Repromax, Health Smart, Robot Ready, Calving Ease** and **A2A2** designations, is available with a special price this round. He should cross well on typical daughters of Seaver, Lauthority, Doorman, Chelios or typical McCutchen

bloodlines.

Comestar Lautrust, who was the #1 used sire in July at EastGen, is Canada's #2 ranked GLPI sire with 3248. Lautrust is the #1 sire for type with +13 Conformation in the Top 10 GLPI and Top 10 Pro\$ lists. This well-bred Sudan son offers outstanding production improvement (+1595 Milk, +159 Combined F & P), high deviations (+0.22% Fat, +0.18% Protein) combined with quality, shallow udders (+11 Mammary, +13 Texture) and tremendous Feet & Legs (+13). Similar to **Album**, **Lautrust** will have the Rump structure that today's dairymen are looking for, displaying adequate width from behind (+1) and perfect rump slope from hooks to pins (+7 Loin, 6L Rump Angle). **Lautrust** carries the designations of **Repromax, Calving Ease, HealthSmart** and **A2A2**. **Lautrust** should cross well on typical McCutchen bloodlines and on cows in need of an infusion of milk, component deviations and overall type improvement.

Canada's best overall type sire continues to be **Croteau Lesperron Unix** who gains a point on type this proof round. Bred to be great, this Numero Uno from the famous "Raven" family, is considered to be a true type game changer! **Unix** is now 2996 GLPI, \$1673 Pro\$, +782 Milk, +42 Fat (+0.11%), +30 Protein



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- a monthly draw for 1 Progenesis Heifer (credit of \$3000 towards heifer of your choice)

Also, Each Month:

- a monthly draw for 2 Female Embryos of high genetic merit *

More details on page 3

and +18 Conformation. Field reports continue to flood in about more impressive **Unix** daughters which is adding to the excitement of this outstanding breed leader. **Unix**, who carries the coveted **Immunity+**, **Calving Ease**, and **Showtime** designations, has already become one of our most popular sires undoubtedly due to breeders with their sights on breeding a real special one. **Unix** should cross well on typical McCutchen bloodlines and daughters of Dempsey, Seaver, Sid, Impression, Chelios and Doorman.

Two **Genomax** mainstays graduate this round to proven status adding to the growing list of Genomax sires that have **'Delivered on a Promise'**. The first is the highly anticipated **Stantons High Octane**. An **Immunity+** sire who stems from the renowned "Barbie" family, **High Octane** debuts with 2884 GLPI, +1896 Milk, +33 Fat, +39 Protein and +15 Conformation. He is our very best for udder depth (135) which is remarkable considering his outstanding Milk yields. **High Octane** will make them tall (+16), long and with ample width (Chest +6, Pin Width +10) and superb Feet & Legs (+10). With his exciting first proof this round, **High Octane** now joins the ranks of **Unix** and **Doorman** as one of the Top 3 **Immunity+** sires for type in the World!

Our second **Genomax** graduate, the extremely popular **Silverridge V WICKHAM**, joins the proven ranks with his 1st official proof. **WICKHAM** will continue to be a reliable sire for high milk yield (+1818 kg Milk), Fat% improvement (+.02%) and rock-solid type (+11 Conformation). Breeders flocked to **WICKHAM** as a source for great Feet and outstanding Rump structure and he comes through as had been expected for both (+11 Heel Depth, 10 Loin, 3L Rump Angle). **WICKHAM** also came through with pleasing Herd Life (103) and will still be an outstanding choice for heifers with a Calving Ability of 105.

Go to www.eastgen.ca to get all the details on your favourite EastGen sires including the sensational type specialist **Val- Bisson Doorman**, the ultra-balanced **JK Eder-I Control** and outcross **Immunity+** sensation **Monument Impression**.



River Valley JOYRIDE - New!

Component Breed News

Our Jersey line-up continues to break new ground with two new additions this proof round. **St-Lo NUANCE** has been added to our list this round. Please note: Semen is only available on a Pre-Order basis. **NUANCE** is a Balin son from a VG-85-2YR Samson daughter of Dorlyn Jete-Stream Miel EX-94-5E! **NUANCE**, who carries the **HealthSmart** and **A2A2** designations, offers a balance breeding profile that will suit breeders regardless of their goals. His daughters will have ample Milk (+534), solid components (+.07% Fat, +.01% Protein) and pleasing type (+13 Conformation). You can expect the **NUANCE** daughters to have snugly attached udders which have fantastic Texture (+11). Their Feet & Legs will be suited for modern dairy operations (+8 Heel Depth, +7 RLRV) and he will be a welcomed source of open, angular frames (10 Dairy Strength). **NUANCE** will also be one of Semex's very best for Health & Fertility improvement with a total index of 146.

Our second addition is the hotly-anticipated **River Valley JOYRIDE**. **JOYRIDE** combines the fancy udders of Rufus with one of the breeds all-time greats "**Paramount Joy**". **JOYRIDE** has the pedigree, production profile and outstanding type breakdown that will be sure to stir up our Jersey enthusiasts. (Note: Available Pre-Order Only) Milk 919 Fat +49 (+.04%) Protein +41 (+.09%) CONF +14 GPA LPI 1970 Pro\$ \$1627 HL 104 Dau. Fert. 101 Milking Speed 106
For additional proof information on all breeds visit [www](http://www.eastgen.ca).



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September/October/November 2017

Each month:

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Also, each month:

- a monthly draw for 2 Female Embryos of high genetic merit *

Doses	Ballots
10	1
20	2
30	5

Technician herds: EastGen will track usage of SexedULTRA semen each month and award ballots based on total doses used in each month of the special.



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Progenesis MIDNIGHT (GLPI 3506)
DUKE X DEFENDER X BOOKHEM



Exciting high genomic heifers & female embryos from the same breeding program that produced Midnight!

Female Embryo	GPA LPI	Pro\$	GTPI	Conf.
PROGENESIS PADAWAN X PROGENESIS DUKE MANCHESTER	3545	3146	2728	10
WESTCOAST PERSEUS X PROGENESIS DOZER PANDORA	3522	2902	2631	9
PROGENESIS OUTLAST X OCD DELTA MISSY-ET	3481	2744	2678	12
SILVERRIDGE V IMAX X PROGENESIS DUKE MOLVADITE	3460	2989	2697	14
SILVERRIDGE V IMAX x PROGENESIS DUKE SARSEN	3435	2880	2692	12
SILVERRIDGE V IMAX X PROGENESIS DUKE MOLVADITE	3430	2896	2699	13

For more information contact your local EastGen Representative!



Udder Health

**Mark Carson MSc. BSc. (Agr.),
EastGen Reproductive Solutions Manager**

Every year, bulk tank somatic cell counts peak to their highest level in the summer months. This is driven by a combination of environmental temperatures and changes in diets that create the somatic cell management challenges we experience every summer. With recent production demand increases creating challenges to fill quota, keeping cows out of the bulk tank or culling them because of udder health issues really hurts the bottom line. Here's two areas to focus on, to get ahead of your udder health challenges.

1) **Understand what bug you are battling.** Knowing what bug(s) you are dealing with is a critical part of successfully managing udder health. Managing Staph is much different than managing Strep. Knowing what bug you are dealing with will allow you to focus on whether it is an environmental problem, milking equipment issue or another management challenge. There are a couple of routes you can take which will assist you in determining the correct bug. EastGen has

available a product available called **Checkup**, which will allow by you to culture and grow the bugs on-farm, so results can be available in 24 hours. CanWest DHI has Mastitis4, which can identify bacteria from the milk sample. Many bovine veterinary practices offer a culturing service in addition to these options.

2) **Use the information you have available to make decisions and investigate.** If your herd is on DHI/Valacta and you test for Somatic Cell, you have the opportunity to review and make decisions based on that data. The Somatic Cell data from the milk recording agencies is great for helping find patterns that can be used to defeat bugs. Looking at Somatic Cell by days in milk and how dry cow programs are performing assist in providing insight to improve health and profitability. Milking equipment can provide useful information as well.

If you are interested finding out more, contact your EastGen local representative.



Eligible for the Dairy Farm Investment Program

EastGen's ai24 is a whole herd management solution for both rumination and heat detection. It's easy to use with proven results and proven profitability for any type of dairy housing situation.

Over 20,000 collars have been sold to EastGen customers over the past 11 years. ai24 has become an invaluable technology for producers to improve productivity through upgrades to their management systems.

Take advantage of the **Dairy Farm Investment Program** which is designed to support the productivity and the competitiveness of dairy farmers.

For more information on how to apply for the **Dairy Farm Investment Program**, visit Agriculture and Agri-Food Canada at www.agr.gc.ca.

