



EastGen

NEWS RELEASE

FOR IMMEDIATE RELEASE
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EastGen 4-H Showcase 2013 – Another Spencerville Success Story

SPENCERVILLE, ONTARIO – The 2013 EastGen 4-H Showcase attracted 58 dairy youth to the fairgrounds in Spencerville, Ont., on June 28th and 29th for two days of fun, learning opportunities and friendly competition. This was the first of four similar events organized by EastGen to be held across their service area.

The education theme this year – “The Cow That Never Gets Noticed”, prompted presentations by EastGen’s Dr. Tim Henshaw and Chantal Charette. A quiz was then written by competitors, largely based on the theme topic. Later that day, Melanie Curtis led a showmanship/handling demonstration for the benefit of participants wishing to sharpen their skills. Day two was show day with showmanship and conformation classes carefully assessed by Judge John Crowley, Hastings, Ont.

An embryo jackpot was once again an exciting feature for Showcase competitors. One embryo was randomly drawn in each class in order to give all participants a chance to win. Thanks to the following Holstein and Jersey breeders who generously provided elite pedigreed embryos, sired by Semex sires, from the heart of their breeding programs: **Cherry Crest Holsteins**, Martintown, ON; **Drentex Jerseys**, Russell, ON; **Ferme St-Malo**, St. Pascal Baylon, ON; **Ginary Farms**, Moose Creek, ON; **Harmony View Holsteins**, Winchester, ON, **Kirklea Farms**, Dalkeith, ON, **Murrayholm Farms Inc.**, Martintown, ON; and **RJ Farms**, Corbyville, ON.

In addition, the following Holstein breeders donated high pedigree promise embryos for a silent auction held during the event: **Glennholme Holsteins**, Carp, ON; **La Ferme Gillette**, Embrun, ON; **Riverdown Holsteins**, Metcalfe, ON and **Velthuis Farms Ltd.**, Osgoode, ON; and **Velthuis Farms Ltd.** Funds raised will go toward the support of future youth events.

2013 EastGen 4-H Showcase (Spencerville) Results:

Champion Showperson – **Emma Farlinger, Dundas County**; Reserve Champion Showperson – **Bryce Seaborn, Northumberland County**; Champion Calf – **Bryce Seaborn, Northumberland County**, with **Signature R Katness** (first place summer yearling heifer, sired by Regancrest Reginald); Reserve Champion Calf – **Kenneth McRae, Prescott County**, with **Bonnie Brae Brokaw Meaka** (first place senior heifer calf); Hon. Mention Calf – **Kelly Velthuis, Carleton County**, with **Cobequid Goldwyn Danny-ET** (first place junior yearling heifer); Overall Champion – **Kenneth McRae, Prescott County**; Reserve Overall Champion – **Colleen Halpenny, Grenville County**; Top Quiz – **Kenneth McRae, Prescott County**; Best Exhibit – **Renfrew County**; Premier County – **Prescott County**.

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EMBRYO JACKPOT WINNERS:

Abbie Howard, Renfrew County	RJF Big Show x Huronia Imp Christie, donated by RJ Farms
Kirstan Brown, Grenville County	Windbrook x Lyba Atwood Autumn Breeze, donated by Harmony View Holsteins
Trent Ziebarth, Lanark County	Lauthority x Murrayholm Outside Lil, donated by Murrayholm Farms
Kirkland Reaney, Carleton County	Stanleycup x Rayon D'Or Shaquille Lizon, donated by Ferme St-Malo
Julianne Martin, Stormont County	Numero Uno x Ginary Goldwyn Anushka, donated by Ginary Farms
Christopher McCallum, Frontenac County	Doorman x Mapel Wood Libby Sanchez, donated by Cherry Crest Holsteins
Kathryn Chant, Leeds County	Comerica x Lookout Res Baby Boom, donated by Drentex Jerseys
Krystina Jones, Lennox & Addington County	Adonis Red x Kirklea Mr Burns Precious, donated by Kirklea Holsteins

EastGen is a farmer owned company headquartered in Guelph, Ont. EastGen serves the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of The Semex Alliance, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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